UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

LOYALTY CONVERSION SYSTEMS	§	
CORPORATION,	§	
	§	Civil Action No. No. 2:13-cv-00655-JRG
Plaintiff,	§	(LEAD CASE)
	§	
v.	§	
	§	Jury Trial Demanded
AMERICAN AIRLINES, INC., et al.	§	
	§	
Defendant.	§	

DEFENDANT SPIRIT AIRLINES, INC.'S NOTICE OF SUBPOENA

Please take notice that, pursuant to Rule 45 of the Federal Rules of Civil Procedure, Defendant Spirit Airlines, Inc. is serving a document subpoena upon a third party, Choice Hotels International, Inc. A copy of the subpoena is attached hereto as Exhibit 1.

Dated: February 14, 2014

/s/ Thomas C. Wright

Ross Cunningham Texas Bar No. 24007062 Thomas C. Wright

Texas Bar No. 24028146

Alex J. Whitman

Texas Bar No. 24081210

ROSE·WALKER, L.L.P.

3500 Maple Avenue, Suite 900

Dallas, Texas 75219

Phone: 214.752.8600

Facsimile 214.752.8700

rcunningham@rosewalker.com

twright@rosewalker.com awhitman@rosewalker.com

Michael C. Smith State Bar No. 18650410

Seibman, Burg, Phillips & Smith, LLP

113 E. Austin Street P.O. Box 1556 Marshall, TX 75671 Phone: 903-938-8900 Fax: 903-767-4620

michaelsmith@seibman.com

ATTORNEYS FOR DEFENDANT SPIRIT AIRLINES, INC.

CERTIFICATE OF SERVICE

The undersigned certifies that on this 14th day of February, 2014, a true and correct copy of the foregoing document was served on all attorneys of record who have consented to electronic service bia the Court's CM/ECF system pursuant to Local Rule CV-5(a)(3).

/s/ Thomas C. Wright
Thomas C. Wright